



## Final Agenda

### Catching the Wave – Green Chemistry and Economic Development in the Great Lakes Region

November 13-14, 2012

Chicago, IL

#### Confirmed Keynote speakers:

**Terry Collins**, Institute for Green Science at Carnegie-Mellon University

**Paul Anastas**, Center for Green Chemistry and Engineering at Yale University, Former Assistant Administrator for EPA's Office of Research and Development (ORD) and Science Advisor to the Agency

**David Widawsky**, Acting Director, US EPA, Economics, Exposure and Technology Division, Office of Pollution Prevention and Toxics

#### Conference Program:

##### Day 1

7:30 a.m. – Registration; Coffee and continental breakfast

8:00 a.m. - 8:30 - Welcome on behalf of organizers – **Jeff Burke, National Pollution Prevention Roundtable (NPPR)**

Welcome from **Chicago Mayor Emmanuel** (invited)

Welcome from **Region 5 EPA Administrator Susan Hedman**

Presentation of how the conference is structured and what we hope to accomplish – **Jeff Burke**

9:00 a.m. - 9:45 a.m. – **Morning Keynote Address – Paul Anastas**

9:45-10:00 a.m. - Break

10:00 a.m. - 11:15 a.m. - Panel 1:

**The Business Case for Green Chemistry and Engineering I** - This panel will have speakers from companies who have successfully used the framework of green chemistry and who will talk about why they do this and what the benefits for their businesses have been.

**Moderator:** **David Foulkes, Ohio Environmental Protection Agency**

**Panelists:** **Leah Boyd, Washing Systems LLC**

**Dorie Yontz, Segetis**

**Andy Corr, Elevance, LLC**

11:15 a.m. – 12:30 p.m. – Panel 2:

**The Business Case for Green Chemistry and Engineering II - Public Private Partnerships**

This panel will focus on presenters who are involved in successful public private partnerships, and how they are helping move green chemistry innovations from the lab to the market

**Moderator:** **Chris Affeldt, Michigan Department of Environmental Quality**

**Panelists:** **Rui Resendes, GreenCentre Canada**

**Randy Olinger, Lakeshore Advantage, Michigan State University**

**Libby Somers, US EPA Design for the Environment**

12:30 p.m. – 1:30 p.m. Lunch. **Keynote: David Widawsky**

1:30 – 2:45 - Panel 3: **How Government and NGOs Support the Growth of Green Chemistry as a Driver for Economic Development**

This panel will discuss the many ways in which government agencies at the federal, state, and regional levels, and non-governmental organizations provide opportunities and support the work of using green chemistry in the design and creation of new chemicals, as well as in meeting the challenges in developing green chemistry/engineering solutions.

**Moderator:** **Teresa McGrath, NSF International**

**Panelists:** **Kathleen Schuler, Institute for Agriculture and Trade Policy**

**Mary Ellen Mika, Steelcase**

**Jeff Gearhart, the Ecology Center**

**Susan Kaplan, University of Illinois at Chicago School of Public Health**

*Winner of the 2010 Michigan Green Chemistry Governor's Award for outstanding work by a public sector organization to advance green chemistry*



Break: 2:45 – 3:00 p.m.

3:00 p.m. – 4:15 p.m. **Break-Out #1 – “Challenges and Opportunities”**

There will be three separate break-out spaces, with additional ones possible  
Suggested topics:

1. Emerging chemicals/target chemicals
2. Building the green chemistry toolbox: “Where do I start?” - How to begin the process of finding alternatives and substitutions
3. Measuring success

4:15 p.m. – 5 p.m. **Afternoon Keynote Address – Terry Collins**

5:00 p.m. **Adjourn**

**Day 2:**

7:30 - 8:00 a.m. Coffee and continental breakfast

8:00 a.m.- 9:00 a.m.

Overview of plan for the day – **Jeff Burke**

Presentation by National Pollution Prevention Roundtable on the Safer Chemicals Challenge Program – **Jeff Burke**

9:00 – 10:15 a.m. - Panel 4: **Turning Great Lakes Challenges into Business Opportunities**

This panel will highlight successful efforts to use the principles of green chemistry in reducing and eliminating toxic chemicals in the Great Lakes.

**Moderator:**

**Lin Kaatz Chary, Great Lakes Green Chemistry Network**

**Panelists:**

**Anahita Williamson, New York State Pollution Prevention, Institute at the Rochester Institute of Technology**

**Jack Daley, Daley International**

**Daniel Teitelbaum, US EPA Office of Environmental Information, TRI**

10:15-10:30 a.m. **Break**

10:30 a.m. –  
12:00 noon

**Break-Out #2 – “Solutions and Actions”**

There will be three separate break-out spaces, with additional ones possible  
Suggested topics:

1. Public/private partnerships
2. From lab to market
3. The Safer Chemistry Challenge Program (SCCP)
4. Finding and using US EPA resources

12 noon – 1:30 p.m. **Off site networking lunch**

1:30 – 2:30 p.m. **Break out groups report back**

2:30 – 3:20 p.m. **Participants’ summary panel and open mike**

3:20 p.m. -3:30 p.m. **Wrap up and Adjourn**

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