



creating impact

West Michigan Corporate Social Responsibility Conference

10.8.2012

The conference will bring together a variety of West Michigan business and community leaders to explore the spectrum of social impact practices and strategies across a variety of business sizes and sectors.

This one-day conference is jointly sponsored by Cascade Engineering in partnership with Amway and the West Michigan Sustainable Business Forum. The event will highlight successful practices by West Michigan companies and provide expert insight into this growing priority for businesses.

Featured speakers include Jim Musial, Vice President, Corporate Social Responsibility, Wolverine Worldwide and Neil Hawkins, Sc.D., Vice President, Sustainability & EH&S, The Dow Chemical Company

Don't miss the opportunity to connect with uniquely committed business professionals!

Register online
bit.ly/creatingimpact

8:30 am – 5:30 p.m.

Amway World Headquarters
7575 Fulton Road, Ada, MI
(616) 914-1597

2012

creating  impact